

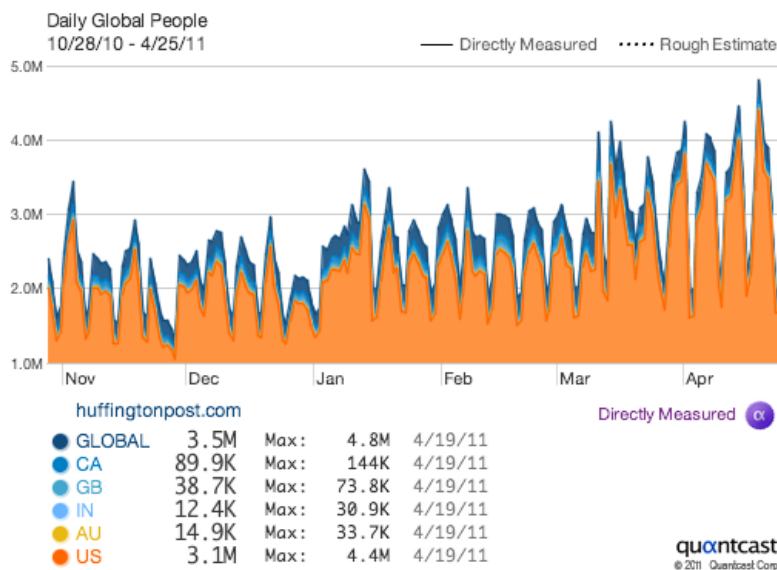
THE Art Economist

THE ART ECONOMIST EDITOR BLOGS FOR THE HUFFINGTON POST

West Palm Beach, FL– April 27, 2011 — The Art Economist Co., publishers of *The Art Economist*, the ten-time per year publication that examines the contemporary art market, announces that today, Editor-In-Chief Bruce Helander publishes his inaugural blog on the Huffington Post. Helander’s insightful selection and commentary on Artists To Watch within *The Art Economist* publication is now extended to a global audience of collectors and investors.

Bruce Helander

Helander, Editor-in-Chief of the magazine; is an artist and critic, a former art magazine publisher and editor, [White House Fellow of the NEA](#), Provost and Vice President for Academic Affairs at the [Rhode Island School of Design](#). Helander has spent much of his formal career as an artist, represented in New York by the prestigious Marisa del Re Gallery, where his collectors included luminaries such as Jane Holzer, Beth DeWoody, Blake Byrne and the late John Kluge. His work is in over fifty museum collections, including the [Guggenheim](#), [Whitney](#) and [Metropolitan](#). He has been a contributor to [The New Yorker](#), as well as writing numerous published reviews on artists such as Bourgeois, Oehlen, Lichtenstein and Artschwager. His latest book, *Learning to See*, recently was named an Indie Award Finalist. In the 1980s, he operated galleries on West Broadway (New York) and Worth Avenue (Palm Beach), and has curated over 100 museum and gallery exhibitions including surveys on Noland, Chamberlain, Poons and Duane Hanson.



Huffington Post Blog

[The Huffington Post](#)

receives huge amounts of traffic: about 15.6 million page views per weekday, according to [Quantcast](#). Quantcast provides publishers and marketers with innovative solutions to support better decisions and to deliver audience based media.

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The Art Economist is a critically informative publication serving as a constructive tool for art collectors, museums and galleries to ascertain transparency of art value in the global contemporary art market. In each issue, *The Art Economist* celebrates and beautifully documents the major creative and financial achievements of the world's leading living artists by ranking the top 300 living artists based on their auction results over the last three years; presenting condensed profiles of thirty of those artists; offering art market analysis; providing in-depth profiles of artists and collectors; and recommending new artists to watch for their predicted, eventual success. *The Art Economist* further features a private interactive website that offers an art ticker with up to the minute news and auction results concerning artists on the continuously evolving List of 300, as well as expanded editorial.

For more information, please visit our website at www.thearteconomist.com or contact:
Chris Winfield, press relations, press@thearteconomist.com or +1 505.955.8966.